Site Usage

- **1,449,341 Visits**
- **44.44% Bounce Rate**
- **6,000,096 Pageviews**
- **00:03:55 Avg. Time on Site**
- **4.14 Pages/Visit**
- **23.26% % New Visits**

Visitors Overview

- **482,581 Visitors**

Traffic Sources Overview

- **Direct Traffic** 869,511.00 (59.99%)
- **Search Engines** 400,358.00 (27.62%)
- **Referring Sites** 179,394.00 (12.38%)
- **Other** 78 (0.01%)

Content Overview

<table>
<thead>
<tr>
<th>Pages</th>
<th>Pageviews</th>
<th>% Pageviews</th>
</tr>
</thead>
<tbody>
<tr>
<td>my.pcc.edu/cp/home/displaylog</td>
<td>929,993</td>
<td>15.50%</td>
</tr>
<tr>
<td><a href="http://www.pcc.edu/">www.pcc.edu/</a></td>
<td>627,253</td>
<td>10.45%</td>
</tr>
<tr>
<td>my.pcc.edu/cp/school/schedule</td>
<td>370,839</td>
<td>6.18%</td>
</tr>
<tr>
<td>my.pcc.edu/jsp/misc/timeout2</td>
<td>365,577</td>
<td>6.09%</td>
</tr>
<tr>
<td>my.pcc.edu/cp/home/logout?uP</td>
<td>227,513</td>
<td>3.79%</td>
</tr>
</tbody>
</table>
482,581 people visited this site

1,449,341 Visits

482,581 Absolute Unique Visitors

6,000,096 Pageviews

4.14 Average Pageviews

00:03:55 Time on Site

44.44% Bounce Rate

23.26% New Visits

Technical Profile

<table>
<thead>
<tr>
<th>Browser</th>
<th>Visits</th>
<th>% visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Internet Explorer</td>
<td>686,366</td>
<td>47.36%</td>
</tr>
<tr>
<td>Firefox</td>
<td>457,081</td>
<td>31.54%</td>
</tr>
<tr>
<td>Safari</td>
<td>184,964</td>
<td>12.76%</td>
</tr>
<tr>
<td>Chrome</td>
<td>110,935</td>
<td>7.65%</td>
</tr>
<tr>
<td>Opera</td>
<td>3,598</td>
<td>0.25%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Connection Speed</th>
<th>Visits</th>
<th>% visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cable</td>
<td>628,550</td>
<td>43.37%</td>
</tr>
<tr>
<td>T1</td>
<td>416,168</td>
<td>28.71%</td>
</tr>
<tr>
<td>Unknown</td>
<td>204,118</td>
<td>14.08%</td>
</tr>
<tr>
<td>DSL</td>
<td>194,121</td>
<td>13.39%</td>
</tr>
<tr>
<td>Dialup</td>
<td>5,041</td>
<td>0.35%</td>
</tr>
</tbody>
</table>
*pcc.edu (all subdomains)*

**Traffic Sources Overview**

Aug 1, 2010 - Aug 31, 2010

Comparing to: Site

All traffic sources sent a total of 1,449,341 visits

- **59.99%** Direct Traffic
- **12.38%** Referring Sites
- **27.62%** Search Engines

### Top Traffic Sources

<table>
<thead>
<tr>
<th>Sources</th>
<th>Visits</th>
<th>% visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>(direct) ((none))</td>
<td>869,511</td>
<td>59.99%</td>
</tr>
<tr>
<td>google (organic)</td>
<td>258,950</td>
<td>17.87%</td>
</tr>
<tr>
<td>search (organic)</td>
<td>90,339</td>
<td>6.23%</td>
</tr>
<tr>
<td>my.pcc.edu (referral)</td>
<td>70,836</td>
<td>4.89%</td>
</tr>
<tr>
<td>intranet.pcc.edu (referral)</td>
<td>28,416</td>
<td>1.96%</td>
</tr>
</tbody>
</table>

### Keywords

<table>
<thead>
<tr>
<th>Keywords</th>
<th>Visits</th>
<th>% visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>pcc</td>
<td>67,617</td>
<td>16.89%</td>
</tr>
<tr>
<td>portland community college</td>
<td>42,576</td>
<td>10.63%</td>
</tr>
<tr>
<td>pcc.edu</td>
<td>38,791</td>
<td>9.69%</td>
</tr>
<tr>
<td><a href="http://www.pcc.edu">www.pcc.edu</a></td>
<td>5,246</td>
<td>1.31%</td>
</tr>
<tr>
<td>mypcc</td>
<td>3,929</td>
<td>0.98%</td>
</tr>
</tbody>
</table>
**Map Overlay**

1,449,341 visits came from 177 countries/territories

### Site Usage

<table>
<thead>
<tr>
<th>Country/Territory</th>
<th>Visits</th>
<th>Pages/Visit</th>
<th>Avg. Time on Site</th>
<th>% New Visits</th>
<th>Bounce Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>1,430,515</td>
<td>4.15</td>
<td>00:03:56</td>
<td>22.88%</td>
<td>44.35%</td>
</tr>
<tr>
<td>Canada</td>
<td>1,677</td>
<td>2.85</td>
<td>00:02:06</td>
<td>57.54%</td>
<td>52.47%</td>
</tr>
<tr>
<td>India</td>
<td>1,371</td>
<td>2.35</td>
<td>00:01:25</td>
<td>82.64%</td>
<td>68.71%</td>
</tr>
<tr>
<td>Japan</td>
<td>1,111</td>
<td>4.58</td>
<td>00:03:29</td>
<td>30.51%</td>
<td>47.52%</td>
</tr>
<tr>
<td>Vietnam</td>
<td>1,027</td>
<td>4.39</td>
<td>00:04:29</td>
<td>29.21%</td>
<td>38.85%</td>
</tr>
<tr>
<td>South Korea</td>
<td>1,024</td>
<td>5.30</td>
<td>00:04:46</td>
<td>39.16%</td>
<td>35.74%</td>
</tr>
<tr>
<td>Mexico</td>
<td>915</td>
<td>2.97</td>
<td>00:02:25</td>
<td>50.60%</td>
<td>48.63%</td>
</tr>
<tr>
<td>Germany</td>
<td>713</td>
<td>4.59</td>
<td>00:03:39</td>
<td>48.67%</td>
<td>39.55%</td>
</tr>
<tr>
<td>Philippines</td>
<td>668</td>
<td>1.69</td>
<td>00:00:57</td>
<td>88.62%</td>
<td>74.10%</td>
</tr>
<tr>
<td>(not set)</td>
<td>646</td>
<td>3.47</td>
<td>00:02:30</td>
<td>34.21%</td>
<td>51.70%</td>
</tr>
<tr>
<td>----------</td>
<td>-----</td>
<td>------</td>
<td>----------</td>
<td>--------</td>
<td>--------</td>
</tr>
</tbody>
</table>

1 - 10 of 177
Pages on this site were viewed a total of 6,000,096 times

- **6,000,096** Pageviews
- **3,819,029** Unique Views
- **44.44%** Bounce Rate

### Top Content

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